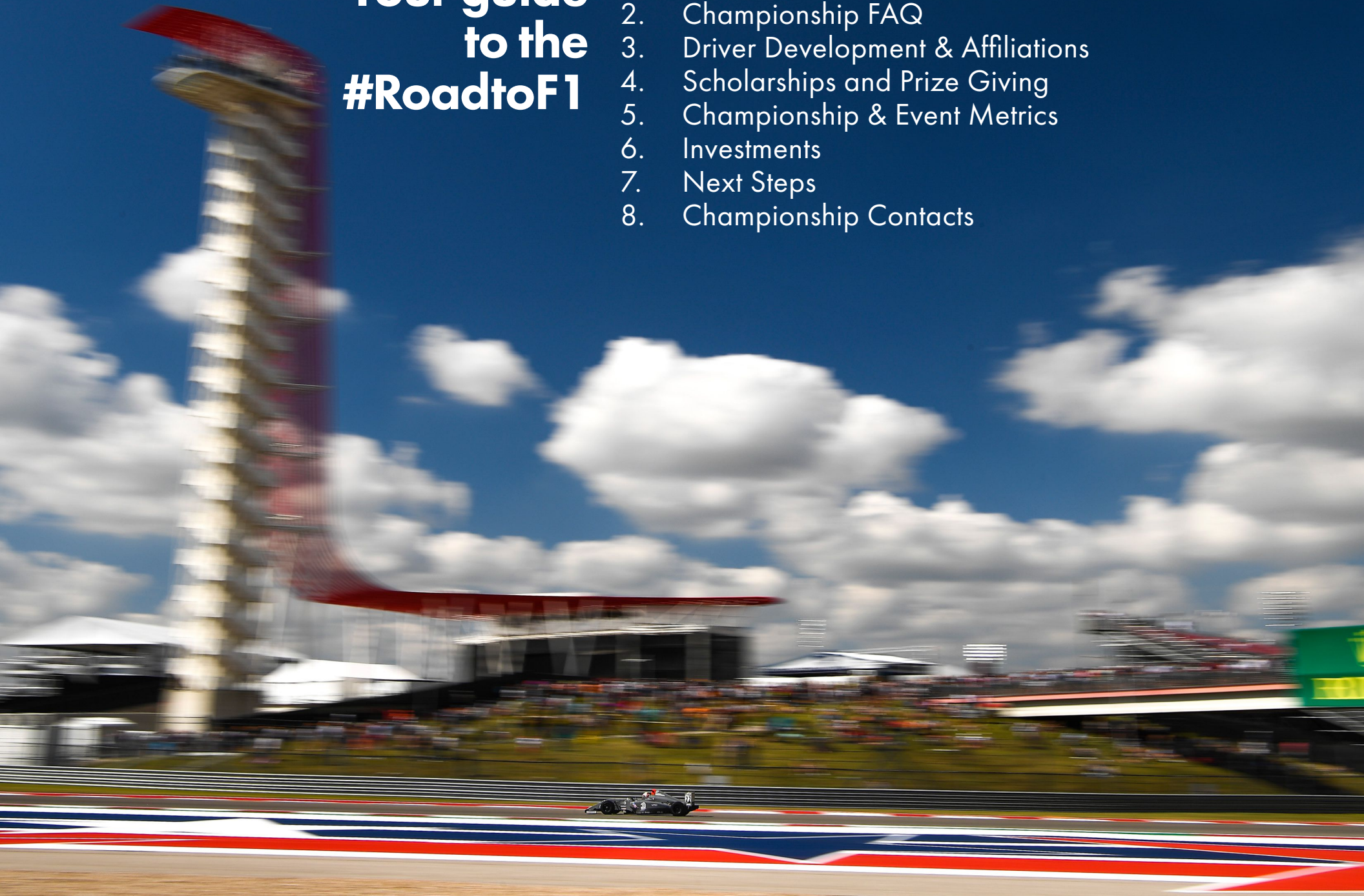




FR AMERICAS CHAMPIONSHIP OVERVIEW

Your guide to the #RoadtoF1

1. 2022 Schedule
2. Championship FAQ
3. Driver Development & Affiliations
4. Scholarships and Prize Giving
5. Championship & Event Metrics
6. Investments
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2022 Championship Schedule

All F4 U.S. & FR Americas Championship events will be held on SpeedTour weekends, a festival of speed featuring an open paddock for spectators, car shows, and a variety of competitors on track including the Trans Am Series, Sportscar Vintage Racing Association (SVRA), and International GT Series.



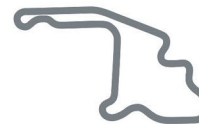
24–27 March: Road Atlanta *



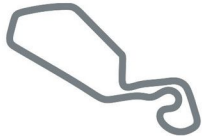
8–10 April: NOLA Motorsports Park^



19–22 May: Road America



23–26 June: Mid-Ohio Sports Car Course^



29–31 July: New Jersey Motorsports Park^



6–9 October: VIRginia International Raceway^



3–6 November: Circuit of the Americas

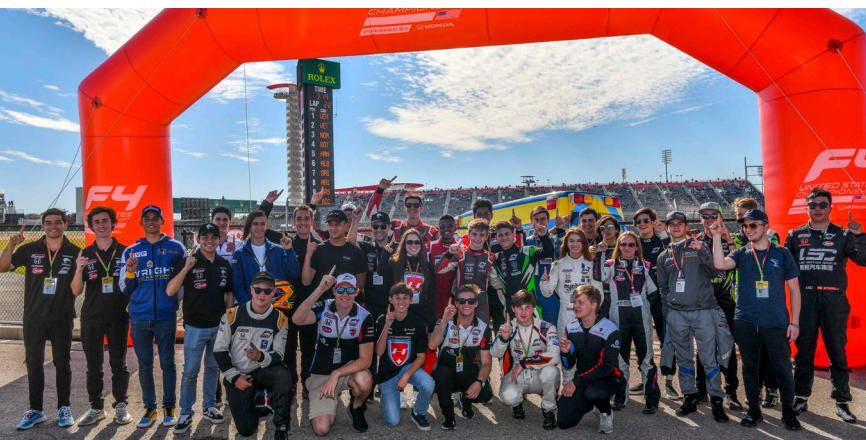
*SpeedTour Cup Invitational Non-Points Event
^SpeedTour Formula Development



History

Launched in 2014, FIA Formula 4 was created to offer young racing drivers around the world the opportunity to take the first step from karting into the world of single-seater racing. Designed to be a globally recognized yet affordable step between karting and the 2017-established FIA Formula Regional Championship, F4 allows drivers to compare themselves to the best young talent, not only in their own country, but across other championships around the world. The F4 U.S. Championship was launched in 2017 by SCCA Pro Racing and FR Americas soon followed in 2018.

The Championships have continued to grow thanks to support from Parella Motorsports Holdings and series partners Honda, Ligier Automotive North America, and Hankook Tires, and are some of the fastest ways for an aspiring driver to gain experience to an international racing platform. With driver training, unmatched affordability and strong manufacturer support, competitors can grow and succeed into the higher levels of motorsports.

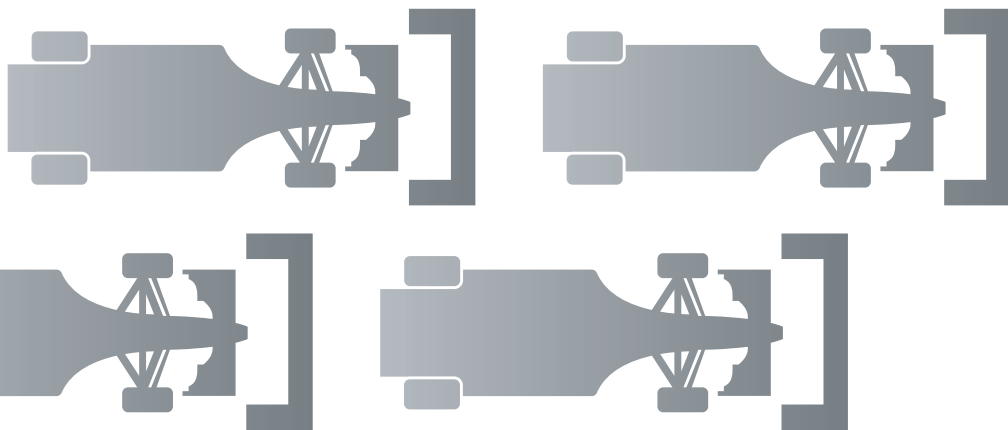


Highlights

- 2018 averaged 33 F4 cars per race, the largest in the world
- FR was the first car to feature the halo in North America
- 2019 set the record for the largest FIA F4 entry with 38 cars for the USGP
- Continued increase in FR grids since launch
- 2021 Parella Motorsports Holdings took over the commercial promoter rights
- Both Championships have supported Formula 1, IndyCar, NASCAR, IMSA, Trans Am, and SVRA

Race Weekend Format

- 18 Rounds
- Three 30-minute races per race weekend
- One qualifying session per race weekend
- Multiple test and practice sessions per weekend
- Track walk
- Driver development training sessions
- Fan walks and/or autograph sessions, if possible



2-CHAMPIONSHIP FAQ

Scoring System and Sporting Format



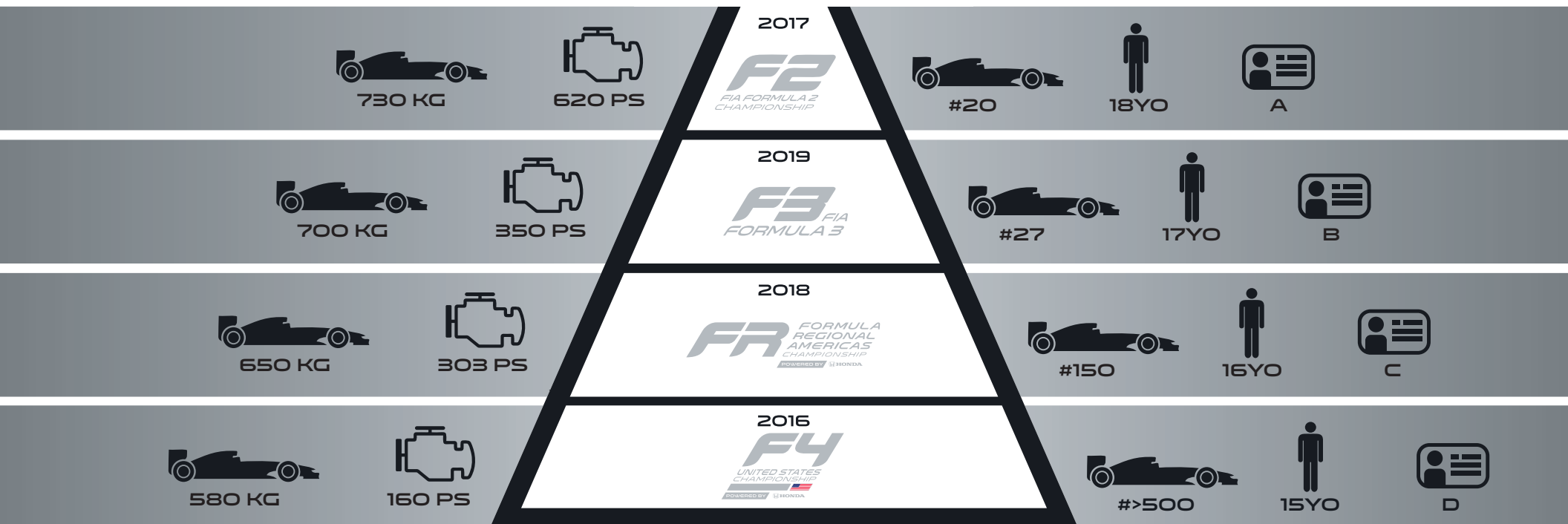
FR	FIRST 18	SECOND 14	THIRD 12	FOURTH 10	FIFTH 6	SIXTH 4	SEVENTH 3	EIGHTH 2	NINTH 1
F4	FIRST 12	SECOND 10	THIRD 7	FOURTH 5	FIFTH 3	SIXTH 2	SEVENTH 1		

Based on a 16-car grid, the top-nine drivers in the championship are presented FIA Super License Points to aid in their racing career advancement to Formula 1.



FIRST 25	SECOND 18
THIRD 15	FOURTH 12
FIFTH 10	SIXTH 8
SEVENTH 6	EIGHTH 4
NINTH 2	TENTH 1

Team Championship points are based on the team's top 2 cars for each individual race.



2-CHAMPIONSHIP FAQ

Notables

Kyle Kirkwood—Driver in IndyCar & IMSA
2017 F4 U.S. Champion; 2018 F3 Americas Champion

Dakota Dickerson—Driver in IMSA & SRO World Challenge
2018 F4 U.S. Champion; 2019 FR Americas Champion

David Malukas—Driver in IndyCar
2020 FR Americas Vice Champion

Benjamin Pedersen—Driver in Indy Lights
2019 FR Americas Vice Champion

Hunter Yeany—Driver in FIA Formula 3
2020 F4 U.S. Champion

Cameron Das—Driver in EuroFormula
2016 F4 U.S. Champion



Kyle Kirkwood



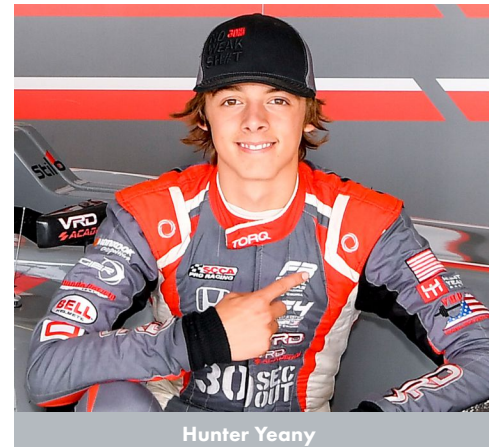
Dakota Dickerson



David Malukas



Benjamin Pedersen



Hunter Yeany



Cameron Das

Organizer Overview

The Sports Car Club of America (SCCA) has partnered with the Federation Internationale de l'Automobile (FIA) for the F4 U.S. & FR Americas Championships. The FIA is a global organization that aims to safeguard the rights and promote the interests of motorists and motorsports across the world.

Parella Motorsports Holdings (PMH) is a premier motorsport holding company that includes wholly owned Sportscar Vintage Racing Association (SVRA) and Trans Am Racing Company. PMH also holds commercial and operating rights to the F4 U.S. & FR Americas Championships. Together the series run under the SpeedTour banner.

Partnering with SCCA Pro Racing to sanction the FIA-certified Championships, the two will build on decades of experience in the professional motorsports arena to deliver the best experience for all stakeholders, partners, participants, and fans.

Key Partner Overviews

Honda Performance Development, Inc., (HPD) is Honda's racing company in North America and is a wholly owned subsidiary of American Honda Motor Co., Inc. The Honda K20 C1 2.0-liter engine can be found in the Honda Civic Type R as well as both the F4 U.S. & FR Americas Championship cars.

Ligier Automotive, founded in 2012, is a race car manufacturer established in France, North Carolina, and Malaysia. The two chassis, JS F4 & JS F3, run in the Championships were developed to reach the highest level of performance, safety and reliability standards put forth by the FIA.

Hankook Tire America Corp. is a growing leader in the U.S. tire market, leveraging investments in technology, manufacturing, and marketing to deliver high-quality, reliable products that are safer for consumers and the environment. The tires are specifically designed for these driver development Championships.

Driver Development

The F4 U.S. & FR Americas Championships provide drivers with the unique opportunity to develop their skills on and off the track as they pursue their goals on the #RoadtoF1.

Beginning with the SpeedTour Formula Development series, drivers as young as 14-years old can begin racing wheel-to-wheel in a Championship Ligier JS-F4 chassis with Hankook Tires and the Honda K20 motor. Additional education and experience is provided for these drivers to maximize the attention provided by our team and ease the jump from karts to single seaters. In addition, our partnership with Radford Racing School allows us to send six deserving karting graduates through their school before joining the SpeedTour Formula Development series or the F4 U.S. Championship.

Both Championships incorporate additional development before and during race weekends, including social media and public relations, sponsorship acquisition, FIA rules and regulations, and more. Our goal is to build on the years of experience in the SpeedTour paddock to help drivers grow and progress in their careers.

Championship Event & Year-End Awards

The top three finishing drivers at each individual round will receive prize money. Additional contingency awards will also be given out including the Omologato Perfectly Time Move of the Race.

At the Champions Banquet, scholarships, prize money, and contingency awards, including Super License Points, are handed out to drivers finishing high enough in the Championship points. Also, FR Americas drivers over the age of 35 are automatically eligible for the Masters Cup event and year-end recognition.

In total, drivers participating in the F4 U.S. Championship are eligible for over \$275,000 in awards and scholarships, and drivers participating in the FR Americas Championship are eligible for over \$675,000 in awards and scholarships.

F4 U.S. Championship Awards

Champion

- 2023 FR Americas Scholarship from Honda Performance Development, Ligier Automotive, Hankook Tires, and Parella Motorsports Holdings
 - \$25,000 from Honda Performance Development
 - Carbon Bell Helmet
 - Custom OMP Racing Suit Kit
 - Guest of Haas F1 Team during a US F1 event
- Invitation to FIA Prize Giving Ceremony at the end of the year

Vice Champion

- \$500 for Bell Helmets
- \$500 for OMP Racing
- Honda IndyCar team guest for Indy GP or Music City Grand Prix weekend

Third Place Champion

- \$250 for Bell Helmets
- \$250 for OMP Racing
- Honda IndyCar team guest for Indy GP or Music City Grand Prix weekend
- Catherine Crawford Most Improved Driver Award - \$5,000 for Ligier Automotive



4-SCHOLARSHIPS & PRIZE GIVING

FR Americas Championship Awards

Champion

- 2023 \$600,000 Super Formula Scholarship from Honda Performance Development (HPD) & Honda Motor Co. Motorsports Division (HM-MS)
 - Named an official Honda and HPD brand ambassador throughout the Super Formula season
- A Honda heritage experience from HM-MS in Japan, including a Motegi museum tour and participation in HM-MS driver activities
 - Guest of Haas F1 Team during a United States F1 event in 2023
 - Invitation to FIA Prize Giving Ceremony at the end of 2022
 - Carbon Bell Helmet & Bell Athlete Contract
 - Custom OMP Racing Suit Kit

Vice Champion

- Ligier Test Driver for 2023
 - \$500 for Bell Helmets
 - \$500 for OMP Racing
- Honda IndyCar team guest for Indy GP or Music City Grand Prix weekend

Third Place Champion

- \$250 for Bell Helmets
- \$250 for OMP Racing
- Honda IndyCar team guest for Indy GP or Music City Grand Prix weekend

SpeedTour Formula Development

- F4 U.S. Championship Scholarship from Parella Motorsports Holdings

PMH Powering Diversity

- One F4 U.S. Championship season entry with \$2500 for Ligier Automotive and Sunoco Fuel allocation
- One FR Americas Championship season entry with \$2500 for Ligier Automotive and Sunoco Fuel allocation



Combined Demographics

PMH Social Media Impact

FR Americas SVRA Trans Am F4U.S.

IMPRESSIONS

f i t 29,216,213
v 21,128,100

TOTAL: 50,344,313

ENGAGEMENTS & VIDEO VIEWS

f i t 2,003,180
v 1,397,636

TOTAL: 3,400,816

DEMOGRAPHICS



13-34 years-old.....**43%**
35-43 years-old.....**17%**
44-54 years-old.....**16%**
55-64 years old.....**14%**
Over 65 years old.....**10%**

Data gathered from November 1, 2020 to October 31, 2021

Top Countries Engaged



United States



Canada



Japan



UK



Australia



Germany

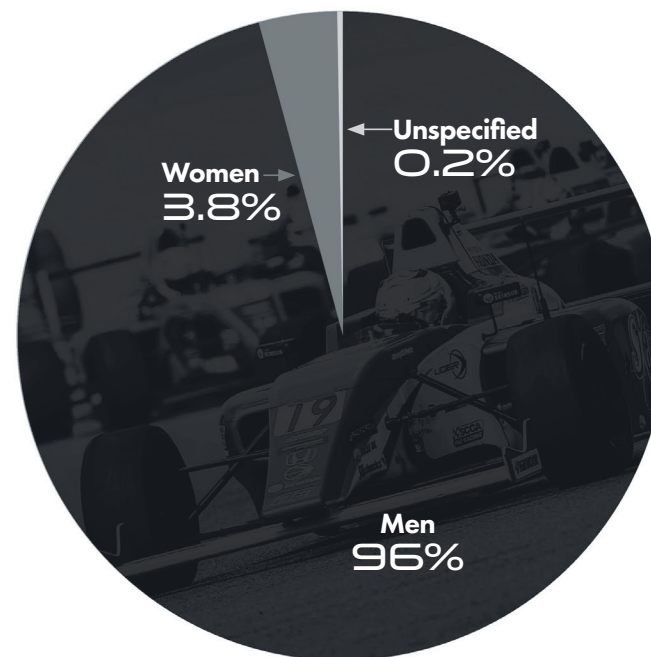


Mexico

SpeedTour Quarterly Readership



- Issue 8.1 – **17,959**
- Issue 8.2 – **18,445**
- Issue 8.3 – **18,876**
- Issue 8.4 – **19,114**



Investments

FR Americas offers a complete and affordable racing system ready to put on the track and energize a racing career.



Engine Purchase—\$33,000
50% Deposit/50% Delivery



Chassis Purchase—\$106,000
50% Deposit/50% Delivery



Event Tires—\$1,340 per set
Maximum of three sets of tires allotted per weekend. Additional fee for mounting and balancing

Parella Motorsports Holdings has developed a cost-effective competition package to work with budget-conscious teams and drivers:



Event Entry Fee —\$3,000 per event*
Pre-season and early-bird discounts are available * Minor increase for some premier events.



Chassis Registration —\$1,000 per chassis
Includes number registration and decals, plus Yellow Light System and ADR rentals; additional materials may be needed for Yellow Light System to work



SCCA Annual Membership —\$50-\$85 per person
Required to compete



SCCA Pro License —\$500 per driver, per season
Required to compete; includes driver credential for the season



Credential Fee —\$200 per person for the season
Intended for crew and regular attendees, plus media; single event credentials are available for \$50



FIA License —\$350 per driver
Not required for competition; must be 16 years or older and run a minimum number of events to qualify

8-CHAMPIONSHIP CONTACTS

Parella Motorsports Holdings



Sydney Davis Yagel
Championship Director
sydney@parellamotorsports.com



Aaron Coalwell
Technical Director
aaron@parellamotorsports.com



Tony Parella
President, CEO
tony@svra.com



Ashleigh Aungst
PR & Media
ashleigh@a2bstrategiesllc.com



Scott Goodyear
Race Director
scott@parellamotorsports.com



Melissa Clay
Partners & Sponsorships
melissa@svra.com



Kelley Huxtable
Registrar
FRF4Registration@parellamotorsports.com

Key Partners



David Cooper
Ligier Automotive
Sales Manager
(980) 222-5230 ext. 0
ussales@ligierautomotive.com



Andrew Salzano
Honda Performance Development
Senior Engineer
(661) 644-9487
asalzano@na.honda.com



Danny von Dongen
Hankook Motorsports
Chief Operations Officer
(305) 809-0356
f3f4@hankookmotorsports.com



@FRAmericas



@FRAmericas



@FRAmericas



@FRAmericasChampionship



#FRAmericas



www.FRAmericas.com

Next Steps

The FR Americas Championship provides participants with the next step in their formula racing career.

Here are the next steps to join the Championship:

Start Your Own Team: To get started acquiring your own equipment and operating your own team, reach out to the Championship to make contact with our key partners and staff.

Send an email to: framericas@sccapro.com

Join an Existing Team: Research our list of active teams to determine their availability and season costs.
Visit: www.framericas.com/pages/team-finder

