

FR FORMULA REGIONAL AMERICAS CHAMPIONSHIP

POWERED BY  HONDA



REDEFINING GLOBAL RACING

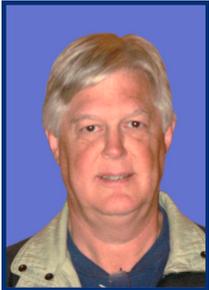
With innovations in safety and affordability, the FR Americas Championship is designed to attract the very best young talent from around the world. PMH owns the commercial rights and SCCA Pro Racing sanctions the Championship, recognizing the importance of developing the racing stars of tomorrow.

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Tony Parella
President, CEO
Parella Motorsport Holdings
tony@svra.com



Dan Helman
President
SCCA Pro Racing
dhelman@sccapro.com



Sydney Davis Yagel
General Manager
SCCA Pro Racing
syagel@sccapro.com



Scott Goodyear
Race Director
F4 U.S. and FR Americas
sgoodyear@sccapro.com



Buddy Fey
Tech Director
F4 U.S. and FR Americas
bfey@sccapro.com



Amy Greenway
Public Relations and Marketing
SCCA Pro Racing
agreenway@sccapro.com



www.FRAmericas.com #FRAmericas



@FR_Americas



@FRAmericas



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SALES CONTACTS



David Cooper
Ligier, Sales Manager
(980) 222-5230 ext. 0
ussales@ligierautomotive.com



Andrew Salzano
Honda Performance Development
Senior Engineer
(661) 644-9487
asalzano@hra.com



Danny von Dongen
Hankook Motorsports
Chief Operations Officer
(305) 809-0356
f3f4@hankookmotorsports.com

With the F4 U.S. Championship exceeding the expectations of its partners and participants, its drivers and teams were seeking the next step in their championship development. After years of discussion, development, testing and manufacturing, the ground-breaking, single-engine, single-chassis regional FIA series Formula Regional Americas Championship Powered by Honda was ready for launch.

FR Americas is the fastest way for an aspiring driver to experience to an international racing platform at an affordable price. The Championship offers young talent the opportunity to demonstrate their skills on an international platform while keeping affordability and safety as key elements of the program.

Having the Ligier JS F3 chassis manufactured in the United States by Ligier, the Honda Civic Type R motor built in Anna, Ohio, and the Hankook Tires marketed from Nashville, Tennessee, and distributed from its Hankook Motorsports facility in Austin, Texas, aids in affordability and availability. Stepping into the FR Americas series builds upon the progression offered from the F4 U.S. Championship both on and off the track.

One of FR Americas' greatest strengths is the analytical work that must be carried out by the drivers in cooperation with their engineers. The series is a spec series, allowing multicar or single cars teams the same opportunity of success with capped costs; however, the cars allow for significant setup adjustments, which increases the driver's technical knowledge and gains experience required for moving up the open wheel ladder, whether with a large or small team.

The FR Americas series offers plenty of track time for drivers. Typical race meetings will offer three 35-minute races with qualifying and two practices built into the race weekend.

Altogether, the drivers have around three hours of track time available per race meeting, allowing them to increase their experience in open wheel racing.

In 2021, Parella Motorsports Holdings (PMH), the owner of the Sportscar Vintage Racing Association and majority owner of the Trans Am Series, engaged in a partnership with SCCA Pro Racing open-wheel series, FR Americas and F4 U.S. Championship.

SCCA Pro Racing will continue to sanction both open-wheel series with operational and race management services. PMH took ownership of all commercial aspects of both series under the SpeedTour event brand starting January 1st, 2021. FR Americas and F4 U.S. will be added to the SpeedTour format, visiting premiere circuits around the United States and Canada. With driver training, unmatched affordability and strong manufacturer support, competitors can grow and succeed into the higher levels of motorsport with FR Americas.



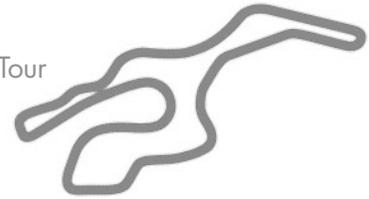
MARCH 26-28

Michelin Raceway Road Atlanta
F4 U.S., Trans Am, SVRA SpeedTour
Braselton, Georgia
2.54 miles • 14 Turns
Clockwise Road Course



APRIL 23-25

Sonoma Raceway
F4 U.S., Trans Am, SVRA SpeedTour
Sonoma, California
12 Turns • 1.99 miles
Clockwise Road Course



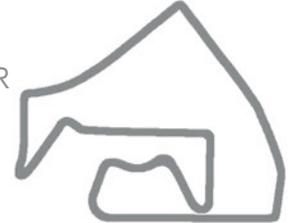
APRIL 29-MAY 1

WeatherTech Raceway Laguna Seca
F4 U.S., Trans Am, SVRA SpeedTour
Salinas, California
11 Turns • 2.238 miles
Counter Clockwise Road Course



AUGUST 13-15

Grand Prix de Trois-Rivières- GP3R
NASCAR Pinty's Series
Trois-Rivières, Quebec
1.53 miles • 11 Turns
Counter Clockwise Street Course



SEPTEMBER 24-26

VIRginia International Raceway
F4 U.S., Trans Am, SVRA SpeedTour
Alton, Virginia
17 Turns • 3.27 miles
Clockwise Road Course

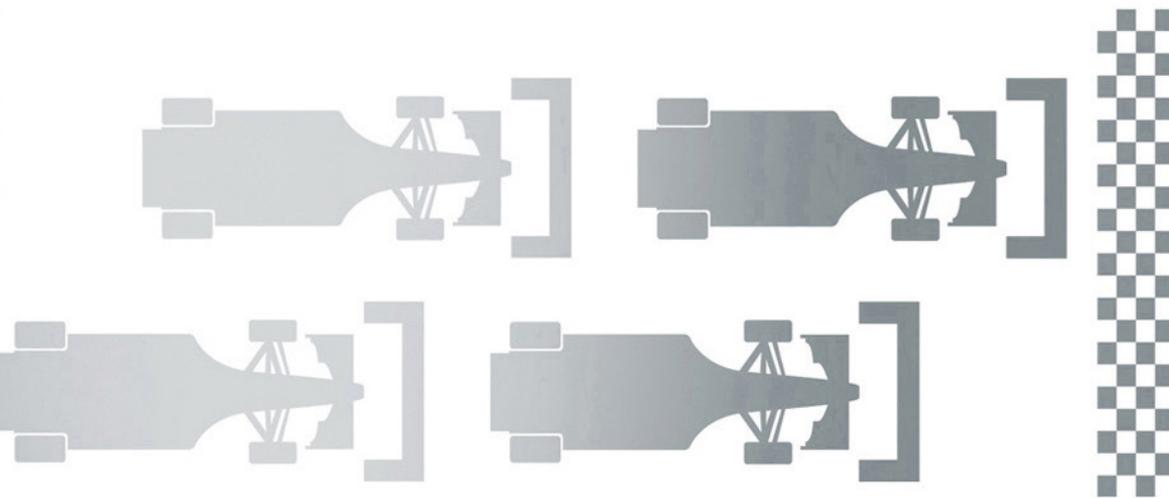


NOVEMBER 5-7

Circuit of The Americas
F4 U.S., Trans Am, SVRA SpeedTour
Austin, Texas
20 Turns • 3.427 Miles
Counter Clockwise Road Course



There will be a preseason test at VIR March 8-9.* A track promoter test day will be held before each official SpeedTour weekend.



A typical FR Americas race weekend format is similar to F4 U.S., offering maximum seat time.

- 18 Rounds
- 3 35-minute races per race weekend
- 2 practices per race weekend
- 1 qualifying session per race weekend

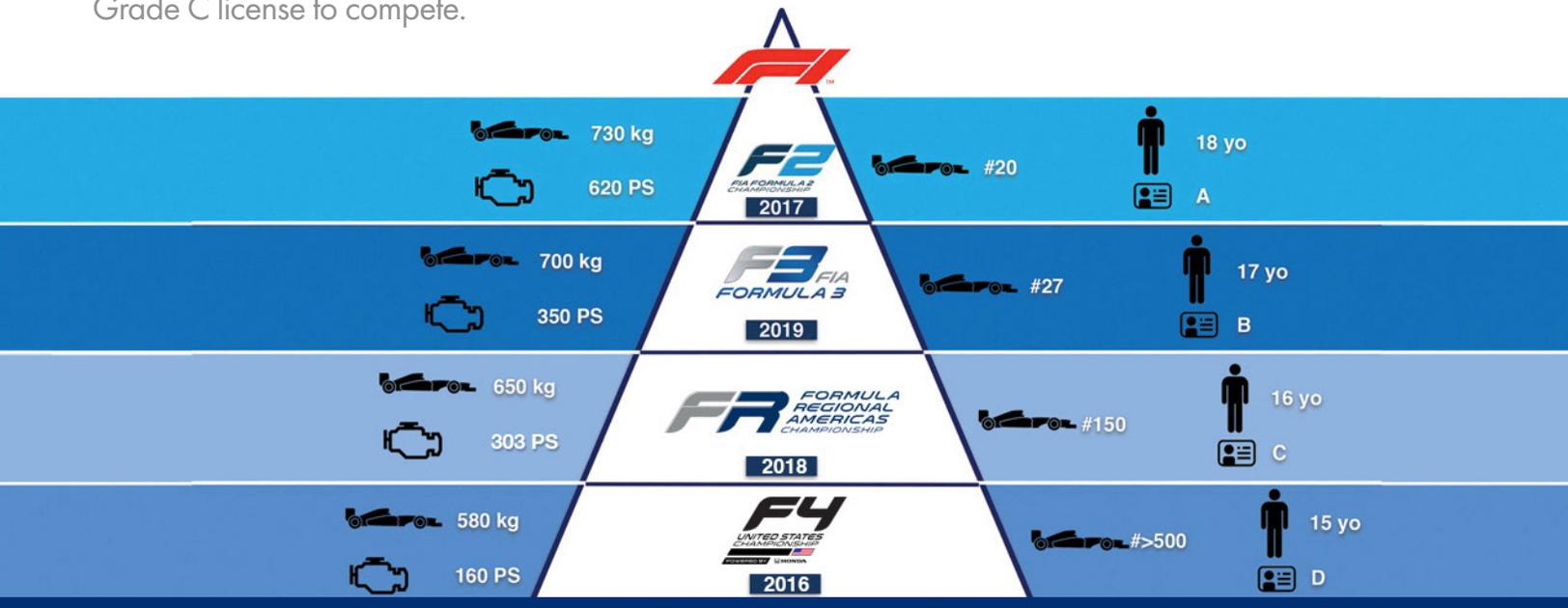
POINTS SCORING SYSTEM	FIRST	SECOND	THIRD	FOURTH	FIFTH
	25	18	15	12	10
	SIXTH	SEVENTH	EIGHTH	NINTH	TENTH
	8	6	4	2	1

Team Championship points are based on the team's top 2 cars for each individual race.

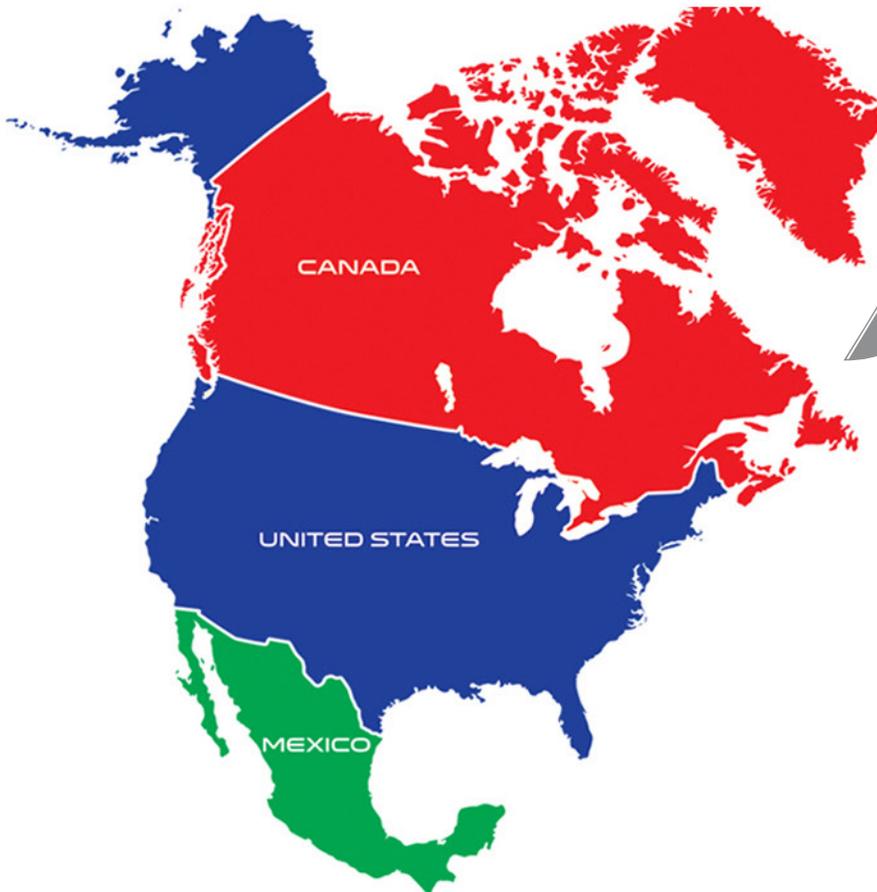
FIA SUPER LICENSE POINTS	FIRST	SECOND	THIRD
	18	14	12
	FOURTH	FIFTH	SIXTH
	10	6	4
	SEVENTH	EIGHTH	NINTH
	3	2	1

Based on a 16-car grid, the top-nine drivers in the championship are presented FIA Super License Points to aid in their racing career advancement to Formula 1.

The FR Americas Championship aligns with the global FIA development ladder philosophy of using common components to provide a cost-efficient, reliable and powerful racing structure as drivers ascend through the levels on their way to U.S. or global racing success. There is no maximum age to participate in FR Americas, but drivers need to be a minimum of 16 years old and hold an FIA Grade C license to compete.

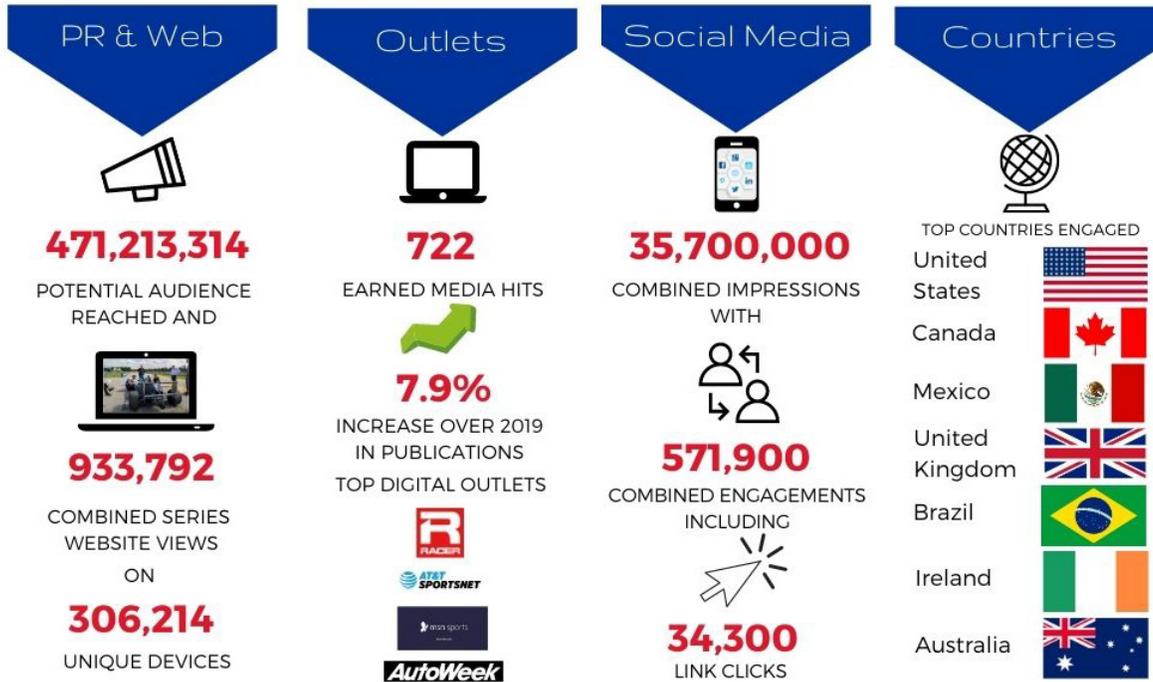


The FR Americas Championship is a regional FIA F3 series, meaning that it encompasses Canada, the United States and Mexico. Ideally, competitors from the F4 U.S. Championship, F4 NACAM Championship (Mexican F4 Championship) and other junior wheel racing championships will come together to form the regional FR Americas grid.



2020 METRICS

Since its inaugural season, FR Americas has quickly gained the attention of national and international publications as well as growing its online fan base. Press releases are sent to a variety of publications.



*Based on combined F4/F3 2019-2020 Sprout Social Analytic Annual Reporting

BROADCAST AND STREAMING

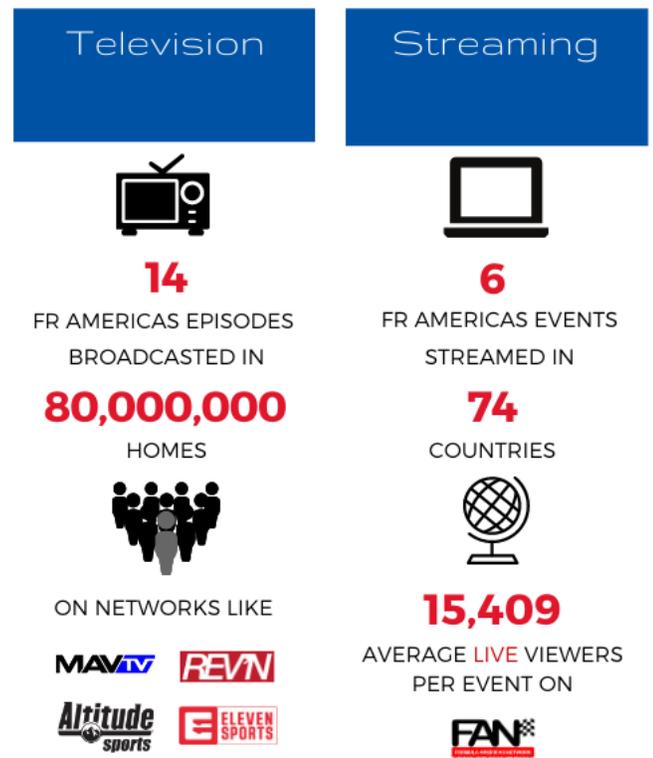
In 2020, SCCA Pro Racing Partnered with Formula Americas Network to amplify the strength of the Honda-Powered F4 U.S. and FR Americas Championships.

FR Americas made its television debut with 14 unique one-hour episodes, saturating national cable and broadcast networks like MAV TV, REV’N, Altitude Sports Network, Eleven Sports and on a number of regional CW and NBC affiliates, reaching more than 80 million North American households.

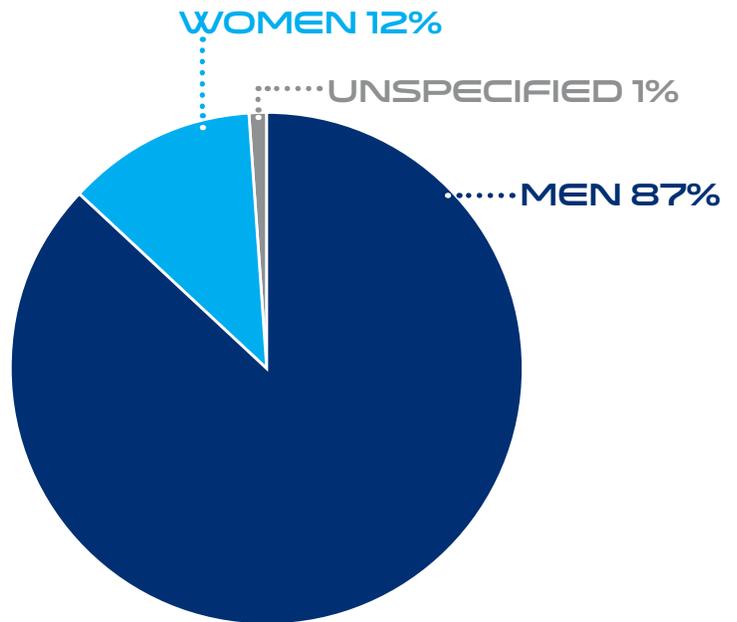
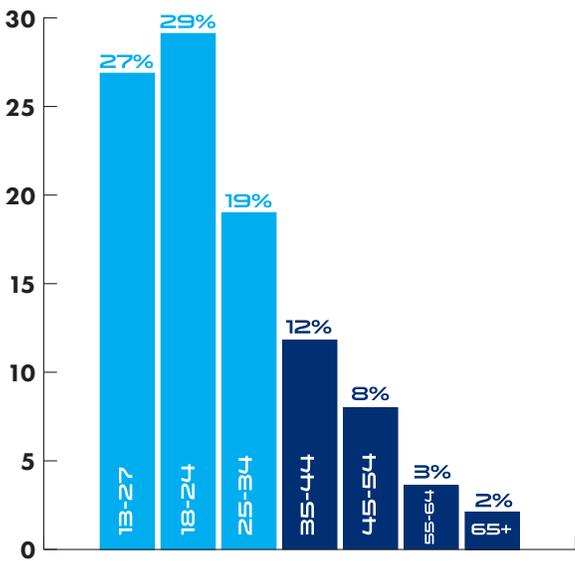
Broadcasting packages for 2021 are still in negotiations.

For the first time, all 17 FR Americas races (6 events) were streamed in 2020 by FAN on FANRacing.Live.

The inaugural live streams reached an average of 15,409 LIVE viewers per event across 74 countries. All FR Americas races will continued to be live streamed with SVRA SpeedTour on the series social media and SVRA app by GreenLight.TV.



FR America’s core audience (Generation Z and Millennials) represents 75% of FR Americas online fan-base.



*Based on 2018 Sprout Social Analytic Report

FAN AND SPONSOR ACTIVATION

Due to COVID-19 protocol, all FR Americas events in 2020 were closed to fans.

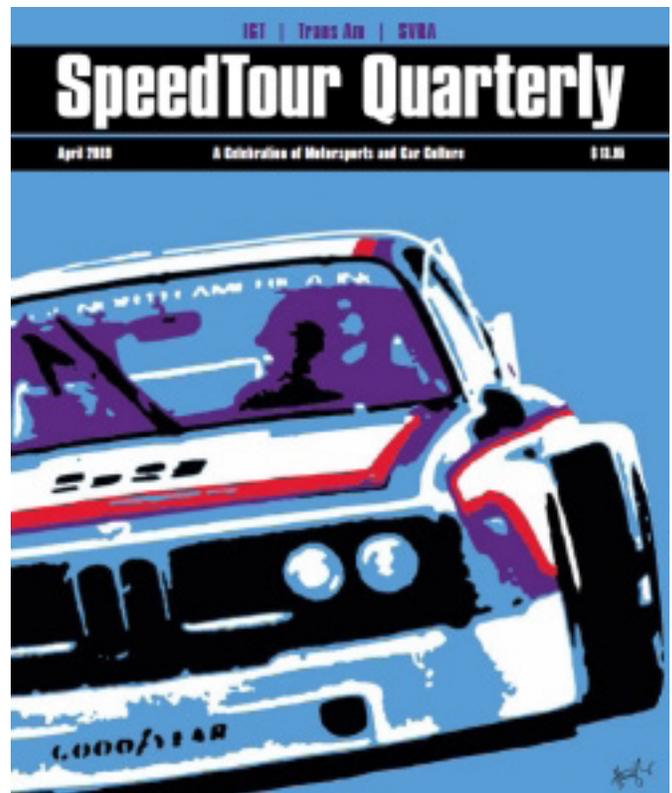
However, (contingent on local state and town ordinances) in 2021 all United States-based FR Americas races will support SpeedTour events and are currently opened to fans.

Booth space in the Vendors Row is available for driver/team sponsors at most SpeedTour events.

Contact Melissa@svra.com for more information.

In addition, all teams and drivers receive one complimentary ad in the SpeedTour Quarterly magazine. The ad can be used as an added value when selling sponsorship. The magazine is shipped to more than 60,000 quarterly subscribers.

For more information, contact pam@svra.com



The FR Americas Championship recognizes the top-five drivers with cash prizes. New in 2021 Honda Performance Development joined with Honda Motor Company, Ltd., to offer a scholarship program valued up to \$600,000 for the FR Americas winner to enter the Japanese-based Super Formula Championship in 2022.

The FR Americas champion is also honored on the same stage as their F1 heroes at the annual FIA Prize-Giving Ceremony (contingent on COVID-19 travel restrictions). Weekend and annual contingency prizes for the 2021 season are still being negotiated.



2020 FR Americas Champion Linus Lundquist, David Malukas, and Viktor Franzoni during the 2020 SCCA Formula Regional Americas and F4 United States Championship Awards Banquet, Austin TX.



2019 F3 Americas Champion Dakota Dickerson pictured with F1 Honda-powered driver Max Verstappen.

MASTERS CUP CONTINGENCY

In an effort to attract drivers who are looking to maximize their racing opportunities with a cost-effective competition package that doesn't sacrifice safety, speed or style, the FR Americas program developed the Masters Cup contingency targeted to drivers age 35 and over.

Eligible FR Americas Masters Cup drivers will automatically be entered into the program when applying for a FR Americas license. Being a Masters Cup driver does not exclude competitors from FR Americas Championship event podiums and payouts as long as they comply with all the 2021 FR Americas Sporting Regulations. The top Master driver will be awarded the \$500 Masters Cup contingency award during the final victory podium celebration.

At the conclusion of the season, the Masters Cup driver who accumulated the most points and competed in at least 10 races will be awarded a year-end prize at the Champions Banquet.

The SCCA National Championship Runoffs will offer Masters Cup drivers another opportunity to compete in their Ligier JS F3 race cars. Drivers can use two of their FR Americas starts to count toward qualification for the National Championship event at Indianapolis Motor Speedway. A top-three finish at the Runoffs qualifies drivers for additional contingency awards from SCCA Pro Racing and its FR Americas partners.

SCCA NATIONAL COMPETITION RUNOFFS PRIZES:

First Place

SCCA Pro Racing- \$700
Hankook- Set of tires

Second Place

SCCA Pro Racing- \$500
Hankook- 2 tires

Third Place

SCCA Pro Racing- \$300
Hankook- 1 tire



From its unveiling at the 2017 Formula 1 United States Grand Prix, to debuting as the first car in North America equipped with the halo, the FR Americas Powered by Honda experienced several milestones since its inaugural season.

Several Honda-Powered IndyCar Series drivers were influential in the development of the FR Americas package. Andretti Autosport 2018 IndyCar Rookie Zach Veach turned the first laps on American soil in the FR Americas car at Mid-Ohio Sports Car Course and Indianapolis 500 Champion Alexander Rossi shook down the Ligier JS F3 chassis before its global racing inauguration at Pittsburgh International Race Complex. Rafa Matos, the 2009 IndyCar Series Rookie of the Year, also participated in several factory tire and engine tests.

In its second season, the FR Americas grid expanded with an average of 13 cars per event, visiting six prestigious tracks, competing in 16 races, supporting series like NTT IndyCar Series, NASCAR Xfinity Series and the Trans Am Series. Dakota Dickerson was crowned champion with Global Racing Group claiming both the team and driver championship.

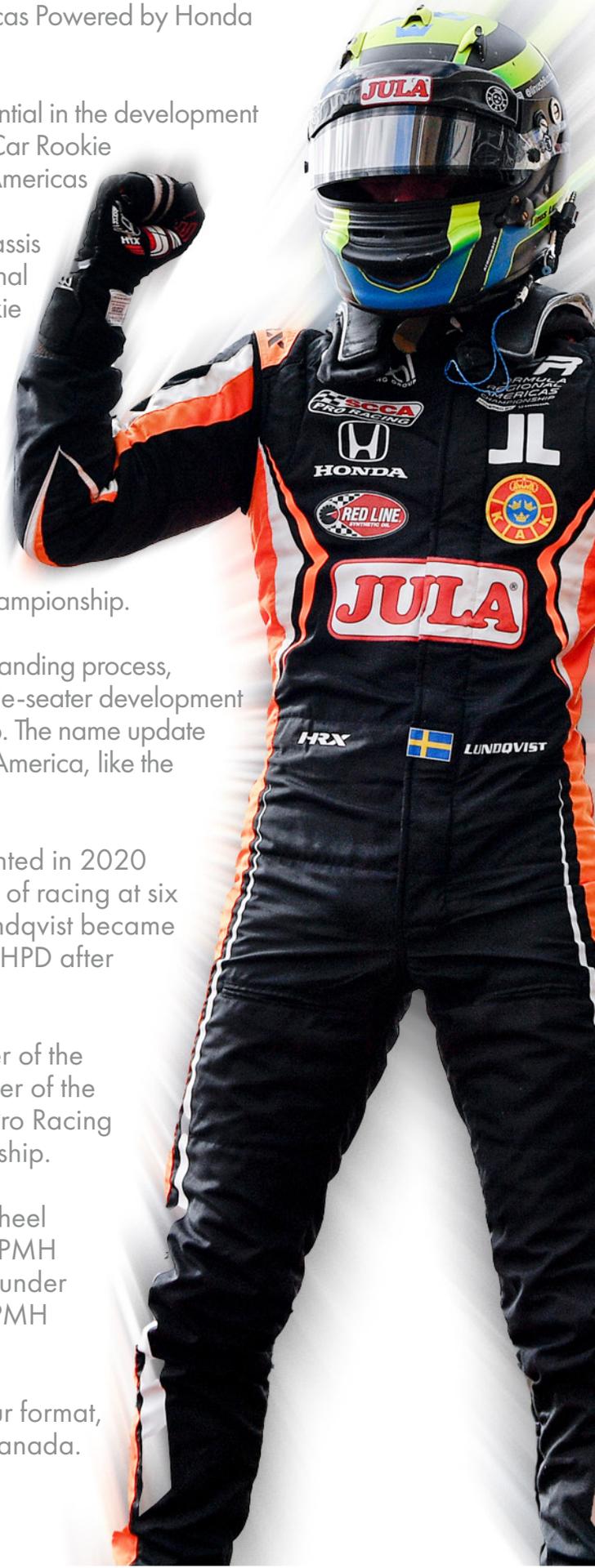
At the beginning of 2020, FR Americas went through a rebranding process, switching from the F3 Americas moniker to the new FIA single-seater development structure naming Formula Regional Americas Championship. The name update will allow the championship to support FIA events in North America, like the Formula One Grand Prix in Austin.

Even with the complications and travel restrictions presented in 2020 due to the pandemic, FR Americas still hosted 17 rounds of racing at six FIA-supported venues across the United States. Linus Lundqvist became the first driver to receive the IndyLights Scholarship from HPD after winning the 2020 FR Americas title.

In 2021, Parella Motorsports Holdings (PMH), the owner of the Sportscar Vintage Racing Association and majority owner of the Trans Am Series, engaged in a partnership with SCCA Pro Racing open-wheel series, FR Americas and F4 U.S. Championship.

SCCA Pro Racing will continue to sanction both open-wheel series with operational and race management services. PMH took ownership of all commercial aspects of both series under the SpeedTour event brand starting January 1st, 2021. PMH renewed agreements with all major series partners.

FR Americas and F4 U.S. will be added to the SpeedTour format, visiting premiere circuits around the United States and Canada.



Creating innovation in safety and technology while being cost-conscious is core to the FR program. The FR Americas Championship continues the evolution of affordable, competitive and technologically advanced open wheel racing that was established by the successful F4 U.S. Championship. As the next step up from F4 competition, the all-new FR Americas car will demand more of drivers. Just as they do with the current F4 U.S. Championship, each manufacturer provides on-site engineers for parts and technical support for all teams and drivers.

ENGINE

The FR Americas car is powered by a 303-horsepower Honda Performance Development version of the new Honda Civic® Type R® turbocharged K20C1 motor (a non-turbocharged version is used in the F4 U.S. Championship). This reliable and powerful engine is manufactured in the United States at Honda's Anna Engine Plant, and the engines are shipped to HPD in Santa Clarita, California, for racing modifications (including installation of a dry sump and other race-specific components). The engine is available for purchase at \$33,000.00.

TIRES

Hankook Tire America Corp. is a growing leader in the U.S. tire market, leveraging investments in technology, manufacturing and marketing to deliver high-quality, reliable products that are safer for consumers and the environment. Hankook Tire America is the exclusive tire supplier of FR Americas and the new official Hankook FR tires were developed for the series. Per FIA guidelines, a maximum of two sets will be available for purchase at each event for \$1,300 per set with no limitations on tires at official series tests. Hankook Tire will provide trackside mounting service and tire engineering support at each race and test for an additional fee.



CHASSIS

Featuring an all-new FR-FIA spec Ligier JS F3 chassis that is made and developed in North Carolina, the FR Americas teams race chassis that meet the most current global FIA safety specification, including the first North American application of a race car Halo. Compared to the F4 U.S. Championship car, the FR Americas chassis features more configurable aero components, increased impact safety structures and more sophisticated data acquisition. The complete carbon fiber chassis is \$101,246.

STEERING/BRAKES

- Alcon 4 Piston monobloc calipers
- Rack and pinion
- PFC Vented steel rotors
- FIA collapsible steering column
- TILTON adjustable pedal mounting assembly
- Quick Release steering wheel

DATA SYSTEM

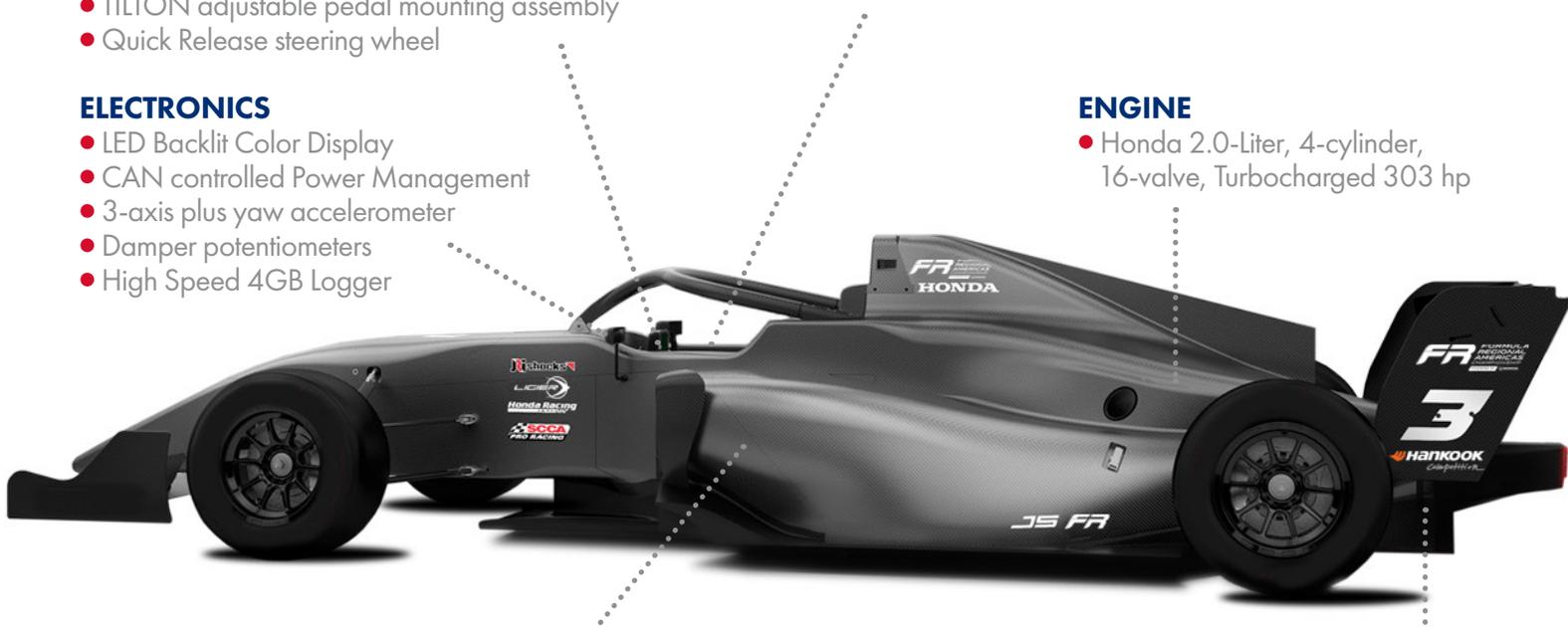
- Dash display with log-in
- GPS lap time and track mapping Internal 3-axis accelerometer
- Gear indicator and shift lights
- 8 MB logging memory with USB download

ELECTRONICS

- LED Backlit Color Display
- CAN controlled Power Management
- 3-axis plus yaw accelerometer
- Damper potentiometers
- High Speed 4GB Logger

ENGINE

- Honda 2.0-Liter, 4-cylinder, 16-valve, Turbocharged 303 hp



CHASSIS LIGIER JS F3

- Carbon composite monocoque built to 2018 FIA F3 technical regulations
- Composite bodywork
- Full 2020 FIA safety compliant
- The FR Americas car is the only chassis to feature the Halo in United States for junior-open wheel racing, adding an extra element of safety.

GEARBOX

- 6-speed sequential shift
- Pneumatic shift system-paddle shift

SAFETY FEATURES

- 2018 FIA Front crash structure
- 2018 FIA Rear crash structure
- 2018 FIA Side impact structures
- 2018 Cockpit Halo bar
- 2018 Side and front intrusion panels
- 2018 FIA-specification 6-point harness
- 6 kJ Wheel tethers, 2 per corner
- On-board fire control system
- 2018 FIA-specification extractable seat
- 2018 FIA headrest compatible with HANS®

DIMENSIONS

- Wheelbase: **2920 mm**
- Length: **4895.5 mm**
- Weight: **650 kg**
- Front Width: **1850 mm**
- Rear width: **1850 mm**
- Fuel Capacity: **62 Liters**

The investment to enter is affordable for the competitors, from the Honda engines to the Ligier Crawford JS F3 chassis and Hankook tires. All FR Americas Championship cars are made and assembled in North America. FR Americas offers a complete racing system ready to put on the track and energize a racing career.

Engine Purchase	\$33,000 50% Deposit/50% Delivery	
Chassis Purchase	\$101,246 50% Deposit/50% Delivery	
Tire Purchase	\$1,300/set * Average 2 sets per weekend. Additional tire allocation for certain events outlined in 2021 sporting regs. Additional fee for mounting and balancing.	

SCCA Pro Racing developed a cost-effective competition package to work with budget-conscious teams and drivers:

Season Entry Fee	\$2,500 per event* Opportunity to pay on a per event basis or in one lump sum at a discount	
SCCA Annual Membership	\$45-\$105 Required to compete.	
SCCA Pro License	\$500 per season Required to compete. Includes driver credential for the season.	
Chassis Registration	\$600 per chassis Includes number registration	
Credential Fee	\$200 per person for the season Single event credentials available for \$50	

* Minor increases for select event entry fees.

The FR Americas Championship provided participants with the next step in their formula racing career. With high-quality cost-effective equipment, our drivers gained the valuable experience they need in a series, providing a gateway to international potential. With low fixed costs, points counting to an FIA Super License, participation in a modern racing ladder series, SCCA Participant Accident Coverage with competitor benefits and peace of mind, the FR Americas Championship offers unparalleled opportunities.

START YOUR OWN TEAM

- Contact SCCA Pro
- Arrange for equipment acquisition from vendors

Everyone appreciates options. Participants in FR Americas have two options. Our participants may acquire their own equipment and operate their own team. Those drivers interested in pursuing this option should contact **Sydney Davis Yagel of SCCA Pro at FRAmericas@sccapro.com**

You'll be introduced to contacts at Honda Performance Development and Ligier to help you begin your path to participation in SCCA Pro's starting line for formula racing.

HIRE AN EXISTING TEAM

- Research our team list
- Contact teams to determine availability and costs

Alternatively, participants may hire an existing FR Americas team to run their season. Team budgets vary depending on testing and race packages.

SCCA Pro maintains a list of active teams and contact information. After reviewing profiles of each team, the choice is yours in how you would like to start your FR Americas journey. **[Click here for active FR Americas team list.](#)**

